

PAINTER'S CORNER



BodyShop BUSINESS

Mass. Collision Center's Staff Earns I-CAR Gold Certification

3/16/2010

King Collision Centers, providers of collision repair services to thousands of customers south of Boston, recently announced that the staff in its Raynham location has obtained the trusted I-CAR Gold Class certification. King Collision Centers says it is one of the only collision repair shops in Massachusetts with I-CAR certified staff.

King Collision's staff from the Raynham collision repair shop has attained I-CAR Gold Class certification, which is one of the highest levels of certification obtainable within the Collision Repair Industry.

King Collision says it invested \$45,000 overall for staff training in I-CAR's latest collision repair technologies to earn certification as I-CAR Gold Class Professionals.

"Our goal is to continue to have the best trained professionals in the business. We intend to use I-CAR certification as a recruitment tool as well. Any individual applying for a position at King will have to be a certified I-CAR Gold Class Professional as a condition of employment. We're dedicated to providing the best service possible to our customers and to do so, we employ the best trained professionals," said Bruce King, owner.

I-CAR Gold Class Certification is now required by a number of national insurance providers. King Collision Centers operates three locations in Massachusetts.

More information:

- [King Collision Centers](#)
- [I-CAR](#)

BodyShop Business - The Body Shop Reference | Copyright © 2010 BodyShop
Business - The Body Shop Reference All Rights Reserved.